

**2013 DRAFTING REQUEST**

**Bill**

Received: **9/27/2012** Received By: **agary**  
Wanted: **As time permits** Same as LRB:  
For: **Administration-Budget** By/Representing: **Byrnes**  
May Contact: Drafter: **agary**  
Subject: **Transportation - highways** Addl. Drafters:  
**Transportation - other** Extra Copies: **EVM**

Submit via email: **YES**  
Requester's email:  
Carbon copy (CC) to: **aaron.gary@legis.wisconsin.gov**

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**Pre Topic:**

DOA:.....Byrnes, BB0239 -

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**Topic:**

Printing of state highway maps

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**Instructions:**

See attached

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**Drafting History:**

| <u>Vers.</u> | <u>Drafted</u>      | <u>Reviewed</u>       | <u>Typed</u>          | <u>Proofed</u> | <u>Submitted</u>       | <u>Jacketed</u> | <u>Required</u> |
|--------------|---------------------|-----------------------|-----------------------|----------------|------------------------|-----------------|-----------------|
| /?           | agary<br>9/27/2012  |                       |                       | _____          |                        |                 |                 |
| /P1          | agary<br>11/13/2012 | scalvin<br>9/28/2012  | rschluet<br>9/28/2012 | _____          | srose<br>9/28/2012     |                 | State           |
| /1           |                     | scalvin<br>11/13/2012 | phenry<br>11/13/2012  | _____          | sbasford<br>11/13/2012 |                 | State           |

FE Sent For:

**<END>**

**2013 DRAFTING REQUEST**

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Received: 9/27/2012 Received By: agary  
Wanted: As time permits Same as LRB:  
For: Administration-Budget By/Representing: Byrnes  
May Contact: Drafter: agary  
Subject: Transportation - highways Addl. Drafters:  
Transportation - other Extra Copies: EVM

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Carbon copy (CC) to: aaron.gary@legis.wisconsin.gov

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DOA:.....Byrnes, BB0239 -

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**Topic:**

Printing of state highway maps

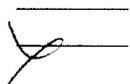
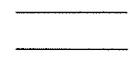
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**Instructions:**

See attached

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|--------------|--------------------|----------------------|-----------------------|---|--------------------|-----------------|-----------------|
| /?           | agary<br>9/27/2012 |                      | 11/13/12<br>P         |  |                    |                 |                 |
| /P1          | agary              | scalvin<br>9/28/2012 | rschluet<br>9/28/2012 |  | srose<br>9/28/2012 |                 | State           |

FE Sent For: 11 SAC  
11/13/12

<END>

## 2013 DRAFTING REQUEST

### Bill

Received: 9/27/2012 Received By: agary  
Wanted: As time permits Companion to LRB:  
For: Transportation By/Representing: Anna Richter  
May Contact: Drafter: agary  
Subject: Transportation - highways Addl. Drafters:  
Transportation - other Extra Copies: EVM

Submit via email: YES  
Requester's email: Anna.Richter@dot.wi.gov  
Carbon copy (CC) to:

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#### Pre Topic:

No specific pre topic given

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#### Topic:

Printing of state highway maps

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#### Instructions:

See attached

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#### Drafting History:

| <u>Vers.</u> | <u>Drafted</u>     | <u>Reviewed</u>      | <u>Typed</u> | <u>Proofed</u> | <u>Submitted</u>   | <u>Jacketed</u> | <u>Required</u> |
|--------------|--------------------|----------------------|--------------|----------------|--------------------|-----------------|-----------------|
| /?           | agary<br>9/27/2012 |                      |              | _____          |                    |                 |                 |
| /P1          |                    | scalvin<br>9/28/2012 | 9/28/2012    | _____          | srose<br>9/28/2012 |                 | State           |

FE Sent For:

<END>

**2013 DRAFTING REQUEST**

**Bill**

Received: **9/27/2012** Received By: **agary**  
Wanted: **As time permits** Companion to LRB:  
For: **Transportation** By/Representing: **Anna Richter**  
May Contact: Drafter: **agary**  
Subject: **Transportation - highways** Addl. Drafters:  
**Transportation - other** Extra Copies: **EVM**

Submit via email: **YES**  
Requester's email: **Anna.Richter@dot.wi.gov**  
Carbon copy (CC) to:

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**Pre Topic:**

No specific pre topic given

---

**Topic:**

Printing of state highway maps

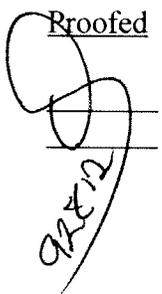
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**Instructions:**

See attached

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**Drafting History:**

| <u>Vers.</u> | <u>Drafted</u> | <u>Reviewed</u>     | <u>Typed</u>        | <u>Proofed</u>  | <u>Submitted</u> | <u>Jacketed</u> | <u>Required</u> |
|--------------|----------------|---------------------|---------------------|---|------------------|-----------------|-----------------|
| 1?           | agary          | 1/p1 sac<br>9/28/12 | 1/p1 sac<br>9/28/12 |  |                  |                 |                 |

FE Sent For:

<END>

**Department of Transportation**  
**2013-2015 Biennial Budget Request**  
**STATUTORY MODIFICATIONS**

**DIN NUMBER:**

**TOPIC** Allow Printing of State Highway Map On As Needed Basis Instead of Once in Each Biennium

**DESCRIPTION OF CHANGE:**

The Department requests that s. 84.02, Wis Stats, be amended: (1) to permit the printing of the folded state highway map as needed instead of in only one year of the biennium and; (2) to remove outdated language.

**JUSTIFICATION**

Printing folded highway maps in one year of the biennium: State statutes require the Department to provide 500 folded highway maps per member to the State Legislature and its officers and 300 to the Legislative Reference Bureau. This totals 67,000 maps and more can be requested by legislators free of charge. The Department is also required to distribute the folded maps free of charge to the public.

The requirement that the folded highway maps can be printed in only one year of the biennium was created as a part of the 2007-09 biennial budget and was not a Department initiative. Part of the impetus for this change may have been a concern that Department printing practices resulted in surplus maps that became outdated. However, during the period in question there are two other factors that may have contributed to the surplus map issue. In 2003, the Association of Wisconsin Tourism Attractions (AWTA) began supplying maps to Wisconsin rest areas. This reduced demand for DOT maps by approximately 200,000 annually and was associated with surplus inventory in some years. In addition, the increasing use of online maps and GPS systems continues to impact demand for DOT's printed maps. The Department has put in place processes to track distribution counts on a monthly basis, reducing surplus inventory potential.

In response to changing demand, total maps printed have been declining. For 2000-01 and 2001-02, a total of 4 million maps were printed during the two year period. By 2009-11, the number printed for a two year period was 1.8 million. 1.7 million were printed for the 2011-13 biennium and for the 2013-15 biennium, printing of 1.0 million maps is planned.

The requirement that the folded highway maps can be printed in only one year of the biennium has resulted in several problems:

- (1) The gubernatorial election cycle results in governors being inaugurated mid-way through the second year of a biennium. Under current law, if the Department prints the map in the first year of the biennium and a new governor comes into office during the second year, the Department cannot print a map with the new governor's photo on it until more than six months into that official's term.
- (2) Printing the map in only one year of the biennium means that updates to the highway system cannot be incorporated into the maps on an annual basis, but must wait until the next biennial printing.
- (3) Printing in only one year of a two year budget cycle means that the Department has to estimate map use for a two year period, as opposed to a one-year period. It is harder to adjust to under or over estimates of maps needed, making it more likely to end up with a surplus or shortage.

It should be noted that printing costs may be affected by the decision to allow maps to be printed on an as needed basis. There is a prepress fixed cost that is incurred for each new set-up. However, the prepress fixed cost is relatively small; in 2012 it was \$1,876. A printing of 500,000 maps in each year of the biennium (including the fixed prepress cost in each year) would total  $\$78,385 \times 2 = \$156,770$ , or \$.1567

per map. Printing 1,000,000 in one year (with only one preprint cost) would cost \$148,893, or \$.1499 per map.

So, while printing more than once in a biennium may result in a small additional cost for the same total number of maps (in this example \$7,877) it means that changes can be made to the map to update highways based on construction, to reflect a change of governors, etc. The option to print more frequently also makes it less likely that a surplus inventory will result. An over-estimate of needed maps of as few as 53,000 in a biennium (5.3% of 1 million) would eliminate the small savings in per map costs that result from only one printing in a two year period.

Outdated description:

a. The current law statutory language refers to base "plates" used for printing maps. The state highway map is now printed from a digital file and plates are no longer created. The request to modify the statutory language would include an update to conform to current printing methods.

b. As shown below, current law also specifies that the Department may allow its base plates to be used for other maps "in consideration of a fair fee." There is typically one request per year to the Department for the data required to produce the official map. Currently this is provided without charge unless a CD is requested, then the Department recoups the cost of the CD. A pdf of the map is available on the department's website and can be downloaded at no charge. Therefore the Department requests that the language change make charging a fee permissive.

S. 84.02 (a) Wis Stats reads (*italics and highlighting added for clarity*):

As often as it deems necessary, the department shall publish highway service maps showing the state trunk highway system and such other main highways and other features as may seem desirable. Such highway service maps shall be sold by the department at a price to be fixed by it, which shall be not less than cost. The department may permit the use of the base *plates* for other maps and publication in consideration of a fair fee for such use. The department shall make and publish or duplicate such highway service maps as are required for its use, and, *in only one fiscal year of each fiscal biennium*, shall publish folded highway maps of Wisconsin for free distribution to the public. The department shall ensure that the folded highway maps bear information regarding the requirements of s. 347.48 (4).

Propose amendment of s. 84.02 (a) Wis Stats, as follows:

As often as it deems necessary, the department shall publish highway service maps showing the state trunk highway system and such other main highways and other features as may seem desirable. Such highway service maps shall be sold by the department at a price to be fixed by it, which shall be not less than cost. The department may permit the use of the *digital base map data* for other maps and publication *and may charge* a fair fee for such use. The department shall make and publish or duplicate such highway service maps as are required for its use, and shall publish folded highway maps of Wisconsin for free distribution to the public. The department shall ensure that the folded highway maps bear information regarding the requirements of s. 347.48 (4).



Agency Budget Draft

State of Wisconsin  
2013 - 2014 LEGISLATURE

in  
9/27



LRB-0160/P1

ARG:.....

SAC

Soon

**PRELIMINARY DRAFT - NOT READY FOR INTRODUCTION**

1 AN ACT ...; relating to: highway maps published by the Department of  
2 Transportation.

do not gen

*Analysis by the Legislative Reference Bureau*

**TRANSPORTATION ✓**

**HIGHWAYS ✓**

Under current law, DOT must publish highway service maps showing the state trunk highway system. DOT determines the price at which these highway service maps are sold. DOT must also publish, in only one fiscal year of each fiscal biennium, folded highway maps for free distribution to the public.

This bill eliminates the restriction that DOT publish folded highway maps in only one fiscal year of each fiscal biennium. The bill also updates language relating to use of DOT's map data for other maps and publications and allows, but does not require, DOT to charge a fair fee for this use.

For further information see the *state* fiscal estimate, which will be printed as an appendix to this bill.

*The people of the state of Wisconsin, represented in senate and assembly, do enact as follows:*

3 SECTION 1. 84.02 (5) (a) of the statutes is amended to read:

1           84.02 (5) (a) As often as it deems necessary, the department shall publish  
2 highway service maps showing the state trunk highway system and such other main  
3 highways and other features as may seem desirable. Such highway service maps  
4 shall be sold by the department at a price to be fixed by it, which shall be not less than  
5 cost. The department may permit the use of ~~the base plates~~ its digital base map data  
6 for other maps and publications ~~in consideration of~~ and may charge a fair fee for such  
7 use. The department shall make and publish or duplicate such highway service  
8 maps as are required for its use, and, ~~in only one fiscal year of each fiscal biennium,~~  
9 shall publish folded highway maps of Wisconsin for free distribution to the public.  
10 The department shall ensure that the folded highway maps bear information  
11 regarding the requirements of s. 347.48 (4).

**History:** 1971 c. 323 s. 27; 1973 c. 185; 1977 c. 29 ss. 926, 1654 (3), (6) (b), (8) (a); 1977 c. 272; 1979 c. 34, 221; 1981 c. 248, 346; 1983 a. 27; 1985 a. 29; 1989 a. 31; 1993  
a. 246, 490; 1995 a. 27; 1999 a. 9; 2001 a. 16; 2003 a. 214; 2007 a. 20; 2009 a. 126.

12

(END)

**Gary, Aaron**

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**From:** Hanaman, Cathlene  
**Sent:** Monday, November 12, 2012 3:59 PM  
**To:** Gary, Aaron  
**Subject:** FW: Statutory Language Drafting Request - BB0239

**From:** [Tyler.Byrnes@Wisconsin.gov](mailto:Tyler.Byrnes@Wisconsin.gov) [<mailto:Tyler.Byrnes@Wisconsin.gov>]  
**Sent:** Monday, November 12, 2012 3:56 PM  
**To:** Hanaman, Cathlene  
**Cc:** Frederick, Caitlin - DOA; Byrnes, Tyler - DOA; Thornton, Scott - DOA  
**Subject:** Statutory Language Drafting Request - BB0239

**Biennial Budget:** 2013-15

**DOA Tracking Code:** BB0239

**Topic:** Printing of State Highway Map

**SBO Team:** TLGED

**SBO Analyst:** Byrnes, Tyler - DOA  
**Phone:** (608) 266-1039  
**E-mail:** [Tyler.Byrnes@Wisconsin.gov](mailto:Tyler.Byrnes@Wisconsin.gov)

**Agency Acronym:** WisDOT

**Agency Number:** 395

**Priority:** High

**Intent:**

Please prepare a draft that matches LRB-0160, to permit the printing of the folded state highway map as needed instead of only one year of the biennium and to remove outdated language.

**Attachments:** ~~False~~ True

Please send completed drafts to [statlanguage@wisapps.wi.gov](mailto:statlanguage@wisapps.wi.gov)

**Department of Transportation**  
**2013-2015 Biennial Budget Request**  
**STATUTORY MODIFICATIONS**

**DIN NUMBER:** 5305

**TOPIC:** Printing of State Highway Map

**DESCRIPTION OF CHANGE:**

The Department requests that s. 84.02, Wis. Stats., be amended: (1) to permit the printing of the folded state highway map as needed instead of in only one year of the biennium and; (2) to remove outdated language.

**JUSTIFICATION**

State statutes require the Department to provide 500 folded highway maps per member of the State Legislature and its officers and 300 to the Legislative Reference Bureau. This totals 67,000 maps and more can be requested by legislators free of charge. The Department is also required to distribute the folded maps free of charge to the public.

Printing Limitation

The 2007-09 biennial budget act established the requirement that the folded highway maps can be printed in only one year of the biennium. Demand for state maps had been declining, and there was concern over annual printing and the surpluses that sometime resulted. Since then, continued growth in the use of the Internet and global positioning systems has further decreased the demand for printed maps. In the 2001-03 biennium a total of 4.0 million maps were printed. By 2009-11, the number printed for a two year period had been reduced to 1.8 million. The Department plans to print 1.0 million maps next biennium.

The requirement to print the map only once each biennium has resulted in several problems:

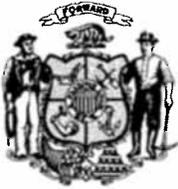
1. Updates to the highway system cannot be incorporated into the maps on an annual basis, but must wait until the next biennial printing.
2. The Department has to estimate map use for a two year period, as opposed to a one-year period. It is harder to adjust to under or over estimates of maps needed, making it more likely to end up with a surplus or shortage.
3. The gubernatorial election cycle results in governors being inaugurated mid-way through the second year of a biennium. Under current law, if the Department prints the map in the first year of the biennium and a new governor comes into office during the second year, the Department cannot print a map with the new governor's photo on it until more than six months into that official's term.

More frequent printings could result in some additional costs – recent print contracts included a fixed set up charge and a per-map cost that decreased as volumes increased. However, these costs are relatively small and the Department projects they would be offset by the savings from improved supply management plus the benefits of flexibility. In 2008, the Department put an electronic tracking process in place which monitors distribution counts on a monthly basis, reducing the initial concern about inventory control.

Outdated description:

1. The current statutory language refers to base "plates" used for printing maps. The state highway map is now printed from a digital file and plates are no longer created. The request to modify the statutory language would include an update to conform to current printing methods.
2. Current law also specifies that the Department may allow its base plates to be used for other maps "in consideration of a fair fee." There is typically one request per year to the Department for the data required to produce the official map. Currently this is provided without charge unless a CD is

requested, then the Department recoups the cost of the CD. A pdf of the map is available on the Department's website and can be downloaded at no charge. Therefore the Department requests that the language be changed to make charging a fee permissive.



in  
11/13



*(Handwritten initials)*

**PRELIMINARY DRAFT - NOT READY FOR INTRODUCTION**

*No changes*

*converted to  
budget draft*

1 AN ACT ...; relating to: highway maps published by the Department of  
2 Transportation.

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*Analysis by the Legislative Reference Bureau*

**TRANSPORTATION**

**HIGHWAYS**

Under current law, DOT must publish highway service maps showing the state trunk highway system. DOT determines the price at which these highway service maps are sold. DOT must also publish, in only one fiscal year of each fiscal biennium, folded highway maps for free distribution to the public.

This bill eliminates the restriction that DOT publish folded highway maps in only one fiscal year of each fiscal biennium. The bill also updates language relating to use of DOT's map data for other maps and publications and allows, but does not require, DOT to charge a fair fee for this use.

For further information see the *state* fiscal estimate, which will be printed as an appendix to this bill.

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*The people of the state of Wisconsin, represented in senate and assembly, do enact as follows:*

3 SECTION 1. 84.02 (5) (a) of the statutes is amended to read:





DOA:.....Byrnes, BB0239 – Printing of state highway maps

**FOR 2013-2015 BUDGET — NOT READY FOR INTRODUCTION**

1     **AN ACT** ...; **relating to:** highway maps published by the Department of  
2           Transportation.

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*Analysis by the Legislative Reference Bureau*

**TRANSPORTATION**

**HIGHWAYS**

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